



Les Dames d'Escoffier

INTERNATIONAL

New York Chapter



**THE NEXT
BIG BITE**

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FOR IMMEDIATE RELEASE

**The Next Big Bite: Media's Influence on What We Eat, Drink & Crave
*Les Dames d'Escoffier New York to host panel discussion in October***

October 7, 2016, New York, NY – The food landscape is impacted by an ever-changing host of factors in the agricultural, environmental, health & wellness sectors, as well as in other related fields. These factors play a driving role in the decisions consumers make when cooking, entertaining or dining out.

Another key influence behind consumer decisions is the media – opinion leaders in dedicated areas of specialization who help shape the way the public looks at food. *The Next Big Bite* is a panel discussion featuring culinary experts who will explore the vital role that food plays in the lives of consumers and address the topic, “Media’s Influence on What We Eat, Drink & Crave.”

Sponsored by Les Dames d'Escoffier New York (LDNY), the preeminent professional women’s culinary organization, this second annual event will be held on October 17th from 5:30 pm to 8:30 pm at the newly located Institute of Culinary Education (ICE), 225 Liberty Street at Brookfield Place in New York City. There will be a cocktail reception, tastings and presentations by event sponsors, and catering by Abigail Kirsch.

Martha Teichner, an Emmy award-winning correspondent for CBS News Sunday Morning, will moderate the panel, which will include: **Carla Hall**, Co-host of ABC’s *The Chew* & owner of Carla Hall’s Southern Kitchen restaurant; **Kate Krader**, Food Editor at Bloomberg Pursuits; and **Talia Baiocchi**, Editor-in-Chief of *Punch*, an online magazine about wine, spirits and cocktails. They will discuss their insights into the evolving culinary and beverage landscape and share their views for what to expect in the coming year.

This key event in the culinary and beverage industry is open to the general public. Event sponsors include Whole Foods Market, Cuisinart, elit by Stolichnaya, Emile Henry, Abigail Kirsch Catering, BelGioioso, Chef’n, Institute of Culinary Education (ICE), Microplane, Princess House, Wüsthof, The Winebow Group, and Heritage Radio Network, media sponsor.

Admission is \$85 (Admission price includes Culinary Gift Bags); Photo ID is required.

Tickets are available at [brown paper tickets](#). Space is limited. Doors open at 5:30 pm for cocktail reception; 6:45 – 8:30, panel discussion. For directions to ICE, visit ice.edu.

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About Les Dames d'Escoffier New York (LDNY):

Les Dames d'Escoffier New York is the largest chapter of Les Dames d'Escoffier International (LDEI). There are currently 37 chapters in the U.S., Canada, UK and Mexico with over 2,000 members. For more information, visit www.ldny.org.